



UP!GUIDE

The connected application
for your tourist trails



Develop the attractiveness
of your territory

Revive
the history of your city

Catch
the connected tourist with
an interactive application

A MOBILE APPLICATION



Visitor map with interactive geolocated points of interest



Access to storyboarded pages by site (text, images, sound, video)



Audio tour and voice-over recording



Augmented selfie
A souvenir photo to be shared on the social networks



Script writing



Content update tool



My visitors discovered the city differently. They followed a playful trail with educational content suitable for children.

Catherine Savard
City Communications Officer

OPTIONS

- ✓ "Discover more" version with additional media
- ✓ Interactive games (quiz, scavenger hunts)
- ✓ 3D immersive films
- ✓ Application usage statistics
- ✓ Your real-scale AR virtual character
- ✓ Evolutionary maintenance

Recommended device: tablet
Available on: smartphone, PC, web

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