

# UP!HOUSE MUSEUM

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Your turnkey

visit guide



## **Immerse**

the visitor into the universe  
of your historic site

## **Obtain**

a turnkey solution including  
contents created by experts

## **Revive**

an emblematic character in  
augmented reality

## A MOBILE APPLICATION



**Visitor map** with interactive geolocated points of interest



**Access to storyboarded** pages by site (text, image, sound, video)



**Audio tour** and voice-over recording



**Augmented selfie**  
A souvenir photo to be shared on the social networks



**Script writing**



**Content update tool**

## OPTIONS

- ✓ "Discover more" version with additional media
- ✓ Interactive games (quiz, scavenger hunt)
- ✓ 3D immersive film
- ✓ Application usage statistics
- ✓ Your real-scale AR virtual character
- ✓ Evolutionary maintenance

Recommended device: tablet  
Available on: smartphone, PC, web



I revived this old mansion, reproducing the ambiance and making the historical characters appear in augmented reality.

Stephane Klee  
Museum Director

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